

## **Energy Essentials for Cost Reduction**:

Making Energy Procurement, Carbon and Energy Management Work for Your Business

# Thursday 4<sup>th</sup> October 2012, Invest NI, Bedford Street, Belfast

Northern Ireland Polymers Association invite you to attend this half day conference and workshop event which focuses on how energy costs can be reduced through an improved understanding of the energy and carbon markets. Drawing on international best practice, and recent changes and innovations within the Northern Ireland market context, the panel of internationally recognised speakers will look at the practical steps of how to turn these into real added-value <u>for</u> your business.

Arrival (08.10) and Welcome (08.30)

Introductions and conference objectives

Nigel McClelland, Sustainable Development Manager, Invest NI Keith Smyton & Hugh Ross, Chairman Northern Ireland Polymers Association

## **SESSION 1 : Energy Procurement**

There's money to save - Energy Costs and Risk Managed Energy Procurement (08.35)

Dag is a leading international expert and will provide a market update on trends and linkages in oil, electricity, gas and carbon markets, together with a detailed explanation of how a proactive approach to procurement can achieve cost savings. This talk will explain in practical terms how organisations can benefit from flexible procurement arrangements to manage their energy portfolios.

#### Energy procurement in Northern Ireland – a Suppliers perspective (09.20)

Reviewing how your energy bills are made up and Looking at what is negotiable and what is not. Mike will outline of the products on offer from energy suppliers and how to work out what is best for you.

Questions, Answers and Discussion (10.00)

Coffee (10.10)

## **SESSION 2 : Carbon Management**

#### **Carbon Commitments (10.30)**

An update on Climate Change Agreements, Carbon Reduction Commitment, EU Emissions Trading and Renewable Obligations Certificates - the impact on and opportunities for business planning going forward

Noel Ferguson, Senior Engineer, Entel Consulting

Dag Seter, Managing Director Bergen Energi Markets AS

Michael Counihan, Manager I& C Customer Relationships, Electric Ireland

#### Going Green with black numbers – How going green can help your bottom line (11.10)

Unlocking the potential of our sites and products. Hans Petter will explain current costs and payback potential for green technologies available to Northern Ireland businesses, including the advantages presented by guarantees of origin.

Question, Answers and Discussion (11.50)

#### **SESSION 3 : Energy Management**

#### ISO50001:2011 The Certification Process (12.00)

This new international energy management standard provides a framework and guidance for monitoring, managing and potentially reducing energy consumption. John examines the structure of this standard , what certification bodies are looking for and how it can add value and control for organisations.

#### Pulling it all together – the 3 c's (12.20)

Reviewing how the drive for energy and environmental performance improvement using certified EMS and EnMS systems links with business improvement imperatives. Gary discusses the practical steps organisations can now take to achieve compliance, cost effectiveness and competitive advantage.

#### **Reducing Resource Consumption Costs (12.40)**

An outline of the practical support for Northern Ireland businesses offered by Invest NI's Sustainable Development programme to help improve efficiencies.

#### **Questions and Answers (12.50)**

## Lunch (13.00)

## Clinic (13.30 to 15.00)

An opportunity meet on a one-to –one basis with the experts to discuss gueries in confidence

#### Who should attend?

This event will benefit decision makers within organisations for whom energy spend is an important element of their operating costs and whose energy spend is greater than £50K pa.

Reserving a placeNon-NIPA members:The Booking Cost is £50 plus VAT (£60 including VAT) per delegate (non-<br/>refundable).NIPA members:No Charge

Complete the attached booking form and return with the booking fee or email keith@polymersni.com to reserve a place. Payment to be made before the event.

#### **Queries?**

For queries please contact Keith Smyton +44 (0)2890 974 700 or mobile +44 (0)7764 765860

Hans Petter Kildal, Managing Director, Bergen Energi Sustainability AS

> Dr John Ryan, Director Certification Europe.

Gary Sims, Director Fathom Energy & Environment Ltd

Nigel McClelland, Sustainable Development Manager, Invest NI

Invest NI

Panel and Breakout Rooms



Speaker Profiles:	
BERGENCENERGI	Dag Seter is Managing Director of Bergen Energi Markets AS which is a wholly owned subsidiary of
LEADING INTERNATIONAL ENERGY EXPERTS	Bergen Energi AS, the leading international energy
	experts. Bergen Energi AS provides best in class
0	services within Risk Management, Sustainability,
	Energy Procurement and Energy Data Management
and	across Europe. Bergen Energi AS is a founding
	member of the Energy Experts, a global alliance of
	leading energy management service providers.
	Energy Experts offer global services to companies
	with facilities around the world and Dag brings
	extensive experience of managing organisational
	energy portfolios within the global energy market.
Fathom	Gary Sims formed Fathom in 2011 having worked
Energy & Environment	as a Director within a major international plc, providing energy and environmental consultancy
Energy & Environment	services. He brings together 20 years' practical
	experience of both energy and environmental
	issues in Ireland, as well as detailed experience of
100	corporate governance imperatives. Fathom
	supports organisations by providing energy and
	environment solutions to improve competitive
	position in the areas of cost reduction, compliance
	and strategic management control. A key element
	of this is Fathom's account management of Bergen
	Energi's services throughout Ireland.
	Dr John Ryan is founding director of Certification
	Europe, the international certification, training and
	inspection services provider. With a background in
	environmental management, he is a champion of
	sustainable business and has worked in the area of
13.5	energy management since 2005, when he
432	developed an independent third party scheme to
	assess company energy performance. Certification
	Europe is a world leader in Management System
	services providing a range of external, independent audit services in the area of business risk
	management standards, including Information
	Security, IT Service and Business Continuity
	Management certification services. In 2009 the
	company issued the world's first accredited
	certificate to EN 16001 for Energy Management
	and it is a leading certification body for the
	international standard ISO 50001.

BERGENERGUENERGUEADING INTERNATIONAL ENERGY EXPERTS	Hans Petter Kildal is Managing Director of Bergen Energi Green AS and brings a wealth of experience in green generation, guarantees of origin and carbon accounting. Bergen Energi delivers energy management solutions to companies exposed to the complex energy markets throughout Europe. By providing independent advice combined with optimized solutions, clients are able to control their costs, their consumption and their carbon.
Electric Invest Northern Invest Northern Invest Competing Globally Competing Globally	Michael Counihan has extensive experience of the Irish electricity industry. He has held both management and energy consulting positions within Electric Ireland. Electric Ireland, the new name for ESB Independent Energy, has been serving the Northern Ireland market for over 10 years supplying business and residential sectors. Affiliated businesses have made substantial generation investments in the Northern Ireland electricity infrastructure, ensuring a reliable and quality electricity supply for all customers. Electric Ireland have now been awarded a licence to supply gas to business customers in Northern Ireland. Having previously worked in Invest NI's innovation, research and technology division, Nigel McClelland has been leading the Sustainable Development team in Invest NI since 2007. The team which currently comprises 13 technical and administrative staff, delivers a portfolio of resource efficiency support for local businesses. This support forms a major part of Invest NI's three- year £12 million Sustainable Productivity Programme recently launched by Enterprise Minister, Arlene Foster: <u>http://www.investni.com/newsstory.htm?newsid=17445</u>
	Noel spent his first 10 years of working life as an electrical engineer in the Royal Navy, leaving in 2000 to work for a leading UK combined heat and power provider. Joining in 2003, he now heads up Entel Consulting Group's engineering team helping clients across the UK and Ireland on issues such as CCL, CRC, Carbon trading, energy reduction, on site generation, best practice, equipment selection and energy purchasing. Entel Consulting Group is a specialist cost consultancy helping clients reduce their costs through tender, historical analysis, audit and engineering solutions.

# **BOOKING FORM**

Name:	
Position:	Energy Essentials for Cost
Company:	Reduction
Address:	Making Energy Procurement, Carbon and Energy Management Work for Your Business
Telephone:	Thursday 4 <sup>th</sup> October 2012 Invest NI
Mobile:	Bedford Street, Belfast
Email:	08.10 for 08.30
Website	
Please reserve place(s) at the Energy Essentials event Additional names:	t.
Name Contact email	
Name Contact email	
Name Contact email	
I enclose a booking payment of £60 (£50+VAT @20%) payable to Northern Ireland Polymers Association	) payable to cheques should be made
I confirm BACS transfer direct to: <i>Northern Ireland Po</i> Account no. 22796376	olymers Association Sort code: 95-03-71
I wish to receive an invoice receipt.	
I / my organisation is a current NIPA member and the booking fee.	erefore claim exemption from the
Signed: Da	te:
Payment to be made before the event. Cancellations are non-r allocated on a first come basis.	efundable. Places are limited and will be
Non- NIPA members to return with the booking fee (if applica Mr Eddie Rath NIPA Treasurer PrimePac Limited, 2 Caulside Drive, Newpark Industrial Estate, ANTRIM BT41 2DU	ble) to:
NIPA members can alternatively email this form to keith@poly	ymersni.com

